

# White-Listing StrategicMarketingAdvisors.com

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## Adding SMA To Your White-List What is a White-List?

Simply put, it is a list of unblocked email addresses and/or website domain names that are authorized by the user to bypass any email blocking programs installed on their computer. In other words, it allows you to designate what communication you'd like to receive.

It is a simple procedure that you can perform in minutes by following the directions we've provided below. Once completed you'll enjoy peace of mind knowing that you'll get our tips, newsletters and articles. If you have any questions about white-listing, don't hesitate to [Contact Us](#) via email, or phone our offices at: 843.851.2118.

## Why Is White-Listing Necessary?

Recently, many email users and Internet Service Providers (ISPs) have experienced serious problems with huge numbers of unsolicited, unwanted email advertising - often referred to as "spam". StrategicMarketingAdvisors.com never sends any unsolicited email - we use only permission marketing and opt-in marketing.

Therefore, many ISPs have taken measures to automatically filter email that may be interpreted as "spam". These automatic systems are not perfect, so sometimes authentic opt-in communications from StrategicMarketingAdvisors.com, may also become caught in the spam filters, even though you have clearly given us permission to contact you.  
The Benefits of White-Listing

By white-listing StrategicMarketingAdvisors.com Newsletter, you're letting your ISP know that you want to receive email from StrategicMarketingAdvisors.com, and therefore help ensure that our email communications can reach you.

**IMPORTANT:** even though you may currently be receiving our email messages without any problems, we still advise customers to white-list us now - before any problems might occur in the future.  
White-Listing Guidelines for Some Popular Email Set-ups

We appreciate that a variety of different email systems may be used by clients, customers and visitors to StrategicMarketingAdvisors.com. Therefore below, we have included some basic guidelines for white-listing StrategicMarketingAdvisors.com, for the most common email programs. Simply choose the one that matches your system.

If your particular system is not shown in the list below, contact your Internet Service Provider for instructions. Also, please forward the answer they send you, to us for our records - we may then also include your particular email system set-up on our list below to likewise help other users.

If you still have any problems or queries, please email: [white-listing@StrategicMarketingAdvisors.com](mailto:white-listing@StrategicMarketingAdvisors.com)

**IMPORTANT:** no matter which email system you are using, please add the address from your most recent StrategicMarketingAdvisors.com Newsletter email communication, to the Address Book of your particular email system.

Choose the link you want below:

- AOL

- CleanMyMailbox
- Earthlink
- Hotmail
- Mailblocks
- MailShield
- MailWasher
- MSN
- Oddpost
- Outlook 2003
- Spam Inspector
- Spam Interceptor
- Spam Sleuth
- SpamAssassin
- SpamButcher
- SpamCop
- Spameater
- Spamkiller
- SpamNet
- SpamPal
- Spam Arrest
- Verizon
- Yahoo!
- Others

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AOL (setting your Mail Controls)

Place StrategicMarketingAdvisors.com in your Address Book. Please perform the following steps:

- Go to Keyword Mail Controls.
- Choose/select the screen name to which we're sending our newsletter: "StrategicMarketingAdvisors.com Newsletter".
- Choose/click Customize Mail Controls For This Screen Name.

If you're using AOL v7.0, in the section: "exclusion and inclusion parameters", include the following domain:

@StrategicMarketingAdvisors.com

If you're using AOL v8.0, choose "Allow email from all AOL members, email addresses and domains".

- Choose/click Next until you see the Save button displayed at the bottom.
- Choose/click Save.

In AOL v9.0: you can ensure that your StrategicMarketingAdvisors.com eNewsletter is delivered to your Inbox by adding our sending address: newsletter@StrategicMarketingAdvisors.com to your "People I Know" list.

Thank you for white-listing StrategicMarketingAdvisors.com.

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CleanMyMailbox

If you're using CleanMyMailbox to filter your incoming e-mail, here's how you can ensure that your StrategicMarketingAdvisors.com eNewsletter bypasses the normal CleanMyMailbox filtering process:

- Click the Whitelist button.
- Add the address in the "From" line of your most recent StrategicMarketingAdvisors.com eNewsletter to the list.
- Click the Submit List button.

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Earthlink

If you're using Earthlink, you can make sure your StrategicMarketingAdvisors.com eNewsletter is delivered to your Inbox by adding our sending address to your Address Book. Here's how:

- Open your latest StrategicMarketingAdvisors.com eNewsletter e-mail.
- Copy the address in the "From" line.
- Click on Address Book (usually situated on the left side, below your Folders).
- When your Address Book opens, click the Add button.

- On the Add Contact screen, find the Internet Information box, then enter the address you copied from the "From" line into the top Email box.

- Click Save.

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Hotmail

Yahoo and Hotmail Services can often provide an unreliable standard of service. Sometimes, you may find you have to wait hours or even several days to receive a confirmation email from Yahoo or Hotmail. Therefore, if you do not receive your email confirmation in 10 minutes, we suggest you re-register at StrategicMarketingAdvisors.com using an alternative email provider other than Yahoo or Hotmail. However, do make sure that your alternative email address is one that you also use frequently.

Should you decide to use Hotmail, to ensure you can receive communications from StrategicMarketingAdvisors.com Newsletter, you need to place us in your Safe List. Here's how:

- Choose/click the Options tab next to the main menu tabs.

- Choose/select Safe List (under the heading Mail Handling).

- In the text box provided, type the address in the "From" line of your most recent email communication from StrategicMarketingAdvisors.com Newsletter.

- Choose/click Add.

- Confirm that you can see the address you entered in the Safe List box.

- Choose/click OK.

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Mailblocks

If you're using Mailblocks to filter your incoming e-mail, here's how you can ensure that your StrategicMarketingAdvisors.com eNewsletter bypasses the normal Mailblocks filtering process:

- In Mailblocks, click the Addresses tab.

- Select New.

- Enter the address in the "From" line of your most recent StrategicMarketingAdvisors.com eNewsletter.
- In the Receiving Options, select Accept Mail From This Address.
- In the Other Options, make sure Display in People Picker is not selected.
- Click Submit.
- Click OK.

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#### MailShield

If you're using MailShield to filter your incoming e-mail, here's how you can ensure that your StrategicMarketingAdvisors.com eNewsletter bypasses the normal MailShield filtering process:

- On the MailShield toolbar, click Friends.
- Click Add.
- Enter the address in the "From" line of your most recent StrategicMarketingAdvisors.com eNewsletter and click the OK button.

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#### MailWasher

If you're using MailWasher to filter your incoming e-mail, here's how you can ensure that your StrategicMarketingAdvisors.com eNewsletter bypasses the normal MailWasher filtering process:

- In MailWasher, select Tools.
- Select Blacklist & Friends.
- On the right-hand side is the "Friends" list. Click the Friends Add button.
- Select Plain email address.
- Enter the address in the "From" line of your most recent StrategicMarketingAdvisors.com eNewsletter, then click OK.
- Click OK again to finish.

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#### MSN

If you're using MSN v9 to handle your e-mail, you can make sure your StrategicMarketingAdvisors.com eNewsletter is

delivered to your Inbox by adding our sending address to your Safe List. Here's how:

- Open your latest StrategicMarketingAdvisors.com eNewsletter e-mail.
- Copy the address in the "From" line.
- Click on Settings: E-mail | Junk e-mail (usually located at the bottom left of the screen, just above Calendar).
- On the E-mail settings screen, click Junk E-Mail Guard.
- Select Safe List.
- In the space provided under "Add people to the safe list", enter the address you copied from the "From" line.
- Click Add.

For older versions of MSN , here's how to add our sending address to your Safe List:

- Open your latest StrategicMarketingAdvisors.com eNewsletter e-mail.
- Copy the address in the "From" line.
- Click on E-mail settings (usually located at the bottom left of the screen, just above Calendar).
- On the E-mail settings screen, click Junk Mail.
- Select Safe List.
- Click Add an item to this list.
- When the Add To Safe List box appears, enter the address you copied from the "From" line into the space provided.
- Click Add.

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[Oddpost](#)

If you're using Oddpost to filter your incoming e-mail, you can ensure that your StrategicMarketingAdvisors.com eNewsletter bypasses the normal Oddpost filtering process, providing you already have at least one StrategicMarketingAdvisors.com eNewsletter that has already been incorrectly identified as spam. Here's how:

- Find any StrategicMarketingAdvisors.com eNewsletter e-mail that's in your Probably Spam folder.
- Click that e-mail to select / highlight the email message.
- Click the Move to Inbox and Mark as Not Spam button.

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[Outlook 2003](#)

If you're using Outlook 2003 for your e-mail, here's how to ensure that your StrategicMarketingAdvisors.com eNewsletter is delivered to your Inbox. There are several ways you can mark StrategicMarketingAdvisors.com as safe, including:

- Open any StrategicMarketingAdvisors.com eNewsletter e-mail, then add the sender or the sender's domain to your Safe List.
- Find the address in the "From" line of your most recent StrategicMarketingAdvisors.com eNewsletter and add it to Personal Contacts in your Outlook Address Book.
- Open any StrategicMarketingAdvisors.com eNewsletter e-mail, then select Mark as Not Junk.

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#### Spam Inspector

If you're using Spam Inspector to filter your incoming e-mail, here's how you can ensure that your StrategicMarketingAdvisors.com eNewsletter bypasses the norma Spam Inspector filtering process:

- Open Outlook.
- On the Spam Inspector menu or toolbar, find and select Manage Friends List .
- In the Add a New Friend area, select E-mail.
- Enter the address in the "From" line of your most recent StrategicMarketingAdvisors.com eNewsletter.
- Click the >> (add) button.
- Click Close .

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#### Spam Interceptor

If you're using Spam Interceptor to filter your incoming e-mail, here's how you can ensure that your StrategicMarketingAdvisors.com eNewsletter bypasses the normal Spam Interceptor filtering process:

- Open Spam Interceptor and select Authentication Lists.
- Click Trusted.
- Enter the address in the "From" line of your most recent StrategicMarketingAdvisors.com eNewsletter.
- Click Add.

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## Spam Sleuth

If you're using Spam Sleuth to filter your incoming e-mail, here's how you can ensure that your StrategicMarketingAdvisors.com eNewsletter bypasses the normal Spam Sleuth filtering process:

- Open Spam Sleuth.
- From the File menu, select Configure.
- In the Friends category, make sure Active is selected.
- In the space provided for the list, make a new (blank) line.
- On your new blank line, enter the address in the "From" line of your most recent StrategicMarketingAdvisors.com eNewsletter.
- Click OK.

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## SpamAssassin

If you're using Spam Assassin to filter your incoming e-mail, here's how you can ensure that your StrategicMarketingAdvisors.com eNewsletter bypasses the normal SpamAssassin filtering process:

- Search your hard drive for the spamassassin folder, then open the spamassassin folder.
- In that folder should be a file named user\_prefs. Open the file user\_prefs using a text editor (for example, Windows Notepad).

If you do not have a user\_prefs file, you can create one. How: see the instructions at [spamassassin](#)

- Make a new(blank) line in the user\_prefs file.
- On the new blank line, type whitelist\_from, followed by the address in the "From" line of your most recent StrategicMarketingAdvisors.com eNewsletter.
- Save and close your modified user\_prefs file.

Thank you for white-listing A StrategicMarketingAdvisors.com eNewsletter.

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## SpamButcher

If you're using Spam Butcher to filter your incoming e-mail, here's how you can ensure that your StrategicMarketingAdvisors.com eNewsletter bypasses the normal SpamButcher filtering process:

- Open Spam Butcher and click the Configure button.
- Select the Known Senders tab.

- Under Known Good Senders and Recipients, click Add.
- Enter the address in the "From" line of your most recent StrategicMarketingAdvisors.com eNewsletter and click OK.
- Click OK.

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## SpamCop

If you're using SpamCop to filter your incoming e-mail, here's how you can ensure that your StrategicMarketingAdvisors.com eNewsletter bypasses the normal SpamCop filtering process:

- Open your web browser and visit:

<http://webmail.spamcop.net/>

- Log into your SpamCop account.
- Click on the Options icon in the toolbar.
- Under Mail Management, click SpamCop Tools.
- Select Manage your personal whitelist.
- Near the bottom, you'll see the phrase: "Click here to add to your whitelist", click on Click here.
- Enter the address in the "From" line of your most recent StrategicMarketingAdvisors.com eNewsletter in the first empty slot.
- Click Submit.

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## Spamkiller

If you're using Spamkiller from McAfee to filter your incoming e-mail, here's how you can ensure that your StrategicMarketingAdvisors.com eNewsletter bypasses the normal Spamkiller filtering process:

- On the Spamkiller sidebar, click Friends.
- Click Add.
- Enter the address in the "From" line of your most recent StrategicMarketingAdvisors.com eNewsletter and click the OK button.

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## Spameater

If you're using Spameater to filter your incoming e-mail, here's how you can ensure that your StrategicMarketingAdvisors.com eNewsletter bypasses the normal Spameater filtering process:

- On the Spameater sidebar, click Filters.
- Select the Approved Senders tab.
- Click Add Filter.
- In the Address space, enter the address in the "From" line of your most recent StrategicMarketingAdvisors.com eNewsletter.
- For Address Type, select Full Email Address.
- Click OK.

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## SpamNet

If you're using SpamNet from Cloudmark to filter your incoming e-mail, here's how you can ensure that your StrategicMarketingAdvisors.com eNewsletter bypasses the normal SpamNet filtering process:

- Open your Outlook Inbox.
- On the Cloudmark SpamNet toolbar, click Options.
- Click Advanced.
- Select the Whitelist tab.
- Click the Add button.
- Enter the address in the "From" line of your most recent StrategicMarketingAdvisors.com eNewsletter and click the OK button.
- Click OK again.
- Click Yes.
- Click OK again one more time.

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## SpamPal

If you're using SpamPal to filter your incoming e-mail, here's how you can ensure that your StrategicMarketingAdvisors.com eNewsletter bypasses the normal SpamPal filtering process:

- While SpamPal is running, find the SpamPal icon in your Windows system tray, then right-click on the SpamPal icon.
- Select Add to Whitelist.
- Enter the address in the "From" line of your most recent StrategicMarketingAdvisors.com eNewsletter.
- Click Add.

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Spam Arrest

If you're using SPAM ARREST, please whitelist [office@StrategicMarketingAdvisors.com](mailto:office@StrategicMarketingAdvisors.com) and [newsletter@StrategicMarketingAdvisors.com](mailto:newsletter@StrategicMarketingAdvisors.com)

Thank you for white-listing StrategicMarketingAdvisors.com.

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Verizon

If you're using Verizon for e-mail, here's how you can ensure that your StrategicMarketingAdvisors.com eNewsletter bypasses the normal Verizon filtering process:

- Go to your Verizon Inbox.
- Click Options.
- Select the Block Senders tab.
- On the Block Senders screen, you'll see both a "Block Sender List" and a "Safe List". In the space that says, "Enter e-mail address or sub domain to always accept even if the domain is blocked", enter the address in the "From" line of your most recent StrategicMarketingAdvisors.com eNewsletter.

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Yahoo! Mail

Yahoo and Hotmail Services can often provide an unreliable standard of service. Sometimes, you may find you have to wait hours or even several days to receive a confirmation email from Yahoo or Hotmail. Therefore, if you do not receive your email confirmation in 10 minutes, we suggest you re-register at StrategicMarketingAdvisors.com using an alternative email provider other than Yahoo or Hotmail. However, do make sure that your alternative email address is one that you also use frequently.

Should you decide to use Yahoo! Mail, if any of our email communications or e-zines are mistakenly filtered to your 'Bulk' folder, please open the message and click on the "this is not Spam" link next to the "From" field.

To ensure that you can receive email to your Yahoo! Inbox, perform the following steps:

- Open your Yahoo! mail box.
- Choose/click Mail Options.
- Choose/click Filters.
- Choose/click the Add Filter button.
- In the top row - labeled From header:, ensure contains chosen from the pull-down menu.
- Choose/click to place an Insertion point/flashing cursor in the text box next to the pull-down menu.
- Type in the address in the "From" line of your most recent email communication from StrategicMarketingAdvisors.com Newsletter. Usually, this will be newsletter@StrategicMarketingAdvisors.com
- At the bottom - in the Move the message to: section, choose Inbox from the pull-down menu.
- Choose/click the Add Filter button again.

Thank you for white-listing StrategicMarketingAdvisors.com.

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Others (covers a range of popular email programs, including Microsoft Outlook, Outlook Express, Eudora and Netscape Mail)

- Contact your Internet Service Provider Customer Service department, or the person in your company or organization responsible for your email or Internet connection. Tell them that you want to receive all communications from StrategicMarketingAdvisors.com and ask if they can white-list the e-zine "StrategicMarketingAdvisors.com Newsletter".

- You may need to provide additional information, such as:

- Sending Address: simply provide what is in the "From" line of your most recent communication from "StrategicMarketingAdvisors.com Newsletter".

- Domain: ask them to include the following two domains:

- @StrategicMarketingAdvisors.com

- @smaic.com

- IP Address: currently not needed; leave blank.

Thank you for white-listing StrategicMarketingAdvisors.com.