

About Our Company

Tuesday, 22 May 2007

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Strategic Marketing Advisors, LLC (SMA) is a business and marketing consultancy which specializing in help companies of all sizes get and keep more profitable customers using high-impact, low cost marketing strategies.

Our clients share our passion for discovering ways to increase their effectiveness and include some of the most creative and successful businesses in the US and abroad. Following is a brief overview of the services we offer.

And regardless of the venue our goals are always to:

- Encourage our clients to pursue their passion and achieve their goals... creatively, affordably, realistically, and intelligently>
- Assist our clients by guiding their business decisions and transferring our marketing expertise to them... so they no longer need us!
- Supply our clients with the tools and resources they need to make it happen!

Our ServicesCoaching and Consulting Strategic Marketing Advisors provides marketing solutions that address our clients's most pressing challenges. Additionally, we help our clients "clear away the fog" by conducting objective SWOT (strengths, weaknesses, opportunities and threats) analyses and creating actionable plans that make the most of their strengths and fill in their "weakness" gapsIf you'd like learn more about these services, simply Contact Us by email or call our offices at 843.851.2118 . Be sure to include your name, phone number, email address and the type of coaching or consulting services you're seeking. A company representative will contact you within 48 hours of receiving the request.

Classes and Speaking Engagements

Strategic Marketing Advisors enables entrepreneurs, medium and small business owners and managers, non-profit employees to enhance their strategic and tactical marketing skills; cultivate and strengthen their business mindsets and attitudes, and utilize their limited resources to achieve maximum results.This is accomplished via seminars, workshops and speaking engagements and the like. All presentation material is based on David A. Scarborough's and Mary Eule Scarborough's, newly published book, "The Procrastinator's Guide to Marketing" (November 2007, Entrepreneur Press).

If you'd like to learn more or schedule David or Mary to speak at your conference, educational institution, company or organization Contact Us via email or call our our offices at: 843.851.2118. Be sure to include your name(as well as, your company's or organization's); phone number; email address and the type, dates and location of your event. A company representative will contact you within 48 hours of receiving the request.

Writing ServicesAuthors, David A. Scarborough and Mary Eule Scarborough are gifted writers who genuinely and generously share their keen insights and sound advice in a variety of writing venues. In addition to their latest book, "The Procrastinator's Guide to Marketing," (Entrepreneur Press, November, 2007) Ms. Scarborough is the co-author of another soon-to-be published book, "Mastering Online Marketing" (Entrepreneur Press, January, 2008).

Additionally, both authors regularly publish online articles aimed at helping entrepreneurs, non-profit employees, small business owners and managers, students, and other writers maneuver in today's rough-and-tumble marketplace.

Even better, they provide professional writing services to companies, people and organizations that are in need of:

- Book Proposals
- Trade Manuals
- How-to Guides and Manuals
- Ghostwriting
- Sales Letters
- Ad Copy
- Brochures

and more…

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